

AGENDA

OFDA ANNUAL MEETING
&
OFFICE FURNITURE DISTRIBUTION SEMINAR
In Conjunction With
COUNCIL FOR SUPPLY CHAIN MANAGEMENT PROFESSIONALS
&
SEIDMAN COLLEGE OF BUSINESS, GRAND VALLEY STATE UNIVERSITY

Wednesday September 18, 2013

1:00-3:00pm-*OFDA's Annual Board Meeting*; Haldane Room

3:00- 5:00pm – *Concurrent Sessions*;

Manufacturers Only Round Table Discussion; Governors Room

Moderators; Karen Burleson, Knoll, Inc & Domenic Russo, Teknion Limited

Topics of discussion will include, but are not limited to;

- Ease of Border Crossing
- Load Planning
- Carrier Notification
- Dunnage Issues
- Manufacturing on Time
- Regional Carriers
- 3PL's
- Peddle vs. LTL
- New Government regulations affecting the industry

Carrier Only Round Table Discussion; Ottawa Room

Moderators; Sue Collitz Western Logistics & Marty Goor, Commercial Furniture Transport

Topics of discussion will include, but are not limited to;

- Shipper Best Practices
- Carrier Quality Programs
- New Hours Of Service
- Freight Payment

6:00- 8:00pm – ***Reception***; Vandenberg Room

Sponsored by our Carrier Members

Thursday September 19, 2013

7:00- 7:45am –**Registration;** Governors Room

7:45 -8:00am -**Message of Welcome-** Governors Room
OFDA Board and GVSU Staff

8:00- 9:00am -**Special Guest Speakers;**
Sustainable Supply Chain Best Practices-A Public and Private Perspective
George Heartwell, Mayor of Grand Rapids; and Norman Christopher, Executive Director, Sustainable Community Development Initiative, Grand Valley State University

9:00-10:00am – **Keynote Address;**
Mike Regan, Chief of Relationship Development, TranzAct Technologies, Inc

10:00-10:15am - **Coffee Break-** *Sponsored by our Carrier Members*

10:15-11:15am- **Amway's Supply Chain;**
Deb Parme, Vice President- North American Logistics & Global Supply Chain Processes &Technology, Amway Corporation

11:15-12:15pm - **The State of the Office Furniture Industry;**
Tom Reardon, Executive Director, BIFMA International

12:15- 1:15pm - **OFDA Luncheon-** Vandenberg Room
Sponsored by our Carrier Members
&
Supply Chain Jeopardy Game; during lunch;
Robert Ptacek, President and CEO Competitive Edge
Jaideep Motwani, Management Chair, Seidman College of Business, GVSU

1:15- 2:15pm - **Supply Chain & Strategy: An Inseparable Link**
Jim McCauley, Former VP of SCM and Strategy, Steelcase

2:15-3:15pm – **Voice of the Customer;**
Laura Hopson, Vice President OF Marketing and Sales
Kentwood Office Furniture

3:15-3:45pm - **Refreshment Break-** *Sponsored by our Carrier Members*

3:45-4:15pm- *Presentation of the Phillip T. Catalano Logistics
Scholarship Award;*
OFDA Board of Directors

4:15-5:00pm- *Update of Previous Day Round Table Discussions;*
OFDA Board of Directors

5:00- 5:15pm- *Conference wrap up;*